

# Let's talk about it!

## PET PROFESSIONALS ARE BURNING OUT

Pet industries are facing increasing levels of exhaustion. Compassion fatigue, low pay, extended hours, and challenging owner interactions have all contributed to mass amounts of professionals exiting their fields. It's time we come together as a community to support an industry that has sacrificed so much to support us.

## WHAT CAN WE DO?

### Build A Stronger Community

When high levels of demand fall on too few shoulders, burn out quickly follows. By uniting professionals, owners, and other pet partner organizations we can create strength in numbers. A healthy pet care eco-system can offer shared resources, expand support, encourage advocacy, and build a more sustainable future for pets and professionals alike.

### Advocate For Higher Pay

Meaningful reform takes time, but action can start now. Encouraging wage transparency, educating owners about rising costs, and putting pressure on corporate entities are all good places to start. While we await industry changes, our communities can help now by providing access to safe and convenient supplemental income opportunities for their professionals.

### Educate & Support Owners

Many owners incorrectly assume that high bills equal high pay for professionals. Financial stressors are bleeding into our workplaces and creating a growing disconnect between owners and pet care industries. Owners don't know why costs are increasing or the amount of energy that goes into each work day. They're often stressed and uninformed, relying on outside resources for guidance. However, owners that feel confident and supported in caring for their pets are often the most rewarding ones to work with.

